

Form a **City Center Collaborative** that has:

- Shared vision of holistic service design
- Formalized structures for working together
- Coordinated planning for service implementation
- Mechanisms for identifying partner and collaborative-level capacity building needs
- Partnerships with multiple service providers to allow for a robust set of cross-referrals
- Pathways for soliciting and incorporating direct input from neighbors

This collaborative will be the **container** for:

- coordinated design
- implementation, and
- continuous improvement of...

A new **Coordinated Referral System** that includes:

Mechanisms for gathering and elevating neighbor-defined process & service needs

**First Foods Market (FFM)** with

A human-centered, dignified experience

Culturally relevant free food products

Acts as a hub for service referrals, including CalFresh

**Cross-referral infrastructure & protocols** that

Work for clients (practically, culturally, and emotionally)

Include referral pathways to a holistic set of services, including to FFM for food, work opportunities, health care, and more

Provide data on neighbor needs and service gaps

↑ Community understanding of service gaps

↓ Stigma / Shame

↑ Community Awareness of City Center Services

↑ Word of mouth

↑ Access to services  
• overall  
• for diverse populations

↑ Enrollment in (multiple) services  
• overall  
• for diverse populations

↑ Food security  
Economic stability  
Health outcomes  
Mental health

↑ Satisfaction with service access experience

↑ Independence from service supports



